

# iM Global Partner supports Yishu 8 to foster eastern and western relations in Arts and culture for young artists

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**Paris - May 19, 2022** -iM Global Partner has announced it will support young French and Chinese art students via the Yishu 8 association. Yishu 8 welcomes French and Chinese artists at the very beginning of their professional careers when they are particularly in need of support for their emerging talent. It has become an international communication platform between eastern and western cultures.

Focusing on creative thinking and cultural and artistic exchange, Yishu 8 is a "home for Chinese and European art and culture". It was established by a French woman Christine Cayol, a well-known figure in the cultural and Arts ecosystem and living in Beijing, and Xue Yunda in 2009. In Beijing, Yishu 8 is housed in the former Franco-Chinese University created in 1920 by Cai Yuanpei, Sun Yatsen's Minister of Education, at the gateway to the Forbidden City. The Yishu 8 House of Arts is an artists' residence that hosts exhibitions, conferences and concerts, making the public aware of contemporary creation and a certain art of living, and where the two cultures, French and Chinese, are used to gathering.

Besides welcoming young artists, Yishu 8 is also a platform for innovation and creation of Franco-Chinese cultural projects. Yishu 8 assists French brands in the development of artistic collaborations with Chinese institutions, municipalities or artists. Thanks to its important Franco-Chinese network and its incubator of young talents, Yishu 8 has initiated and relayed innovative projects in calligraphy, perfumery or architecture.

**Founder of Yishu 8 Christine Cayol** said "By leaving "home" and discovering another culture, the young talents of Yishu 8 become bridges that connect Asia and the West. The world needs these dialogues between young artists, because it is these sensitive and human dialogues that guarantee its future."

**Philippe Couvrecelle, CEO and Founder of iM Global Partner** said "We are delighted to support Yishu 8 in their mission to accompany talented, young French and Chinese artists in their career. The association continues to expand its reputation as an authentic Franco-Chinese place of creation and influence and a significant booster for young talent, in line with the philosophy of our Donations fund and our commitment to the future of youth."

## About Yishu 8

<https://www.associationart8.fr/>

In Beijing, YISHU 8 is housed in the former Franco-Chinese University created in 1920 by Cai Yuanpei, Sun Yatsen's Minister of Education, at the gateway to the Forbidden City.

The Yishu 8 House of Arts is an artists' residence that hosts exhibitions, conferences and concerts, making the public aware of contemporary creation and where the two cultures, French and Chinese, have become accustomed to meeting.

In Paris, YISHU 8 inaugurated Chez Tante Martine, a space for conversations and meetings bringing together young artists, designers, art lovers and authors in residence, to offer moments of discovery in the intimate setting of a Parisian apartment.

In Beijing, as in Paris, YISHU 8 creates quality exchanges, unique artistic creations, eclectic cultural programs and innovative Franco-Chinese projects.

## Artists' residency

Every year, the Yishu 8 Beijing Art House hosts three French winners of the YISHU 8 - France Contemporary Art Prize. This residency is an opportunity for these artists to immerse themselves in Chinese culture and to have new influences. There is also the YISHU 8 Contemporary Art Prize - China and the Golden Phoenix Chinese Craft Prize. The winners are invited to reside at the Cité Internationale des Arts in Paris to experience French culture in depth.

## About the iMGP Donations Fund

Since 2020, iM Global Partner has been committed to the future of youth. We are convinced that the best way to achieve sustainable success is to create shared value. In this context, iM Global Partner combines positive social impact and growth by connecting the company to a meaningful mission. We believe that, to leave a fitting legacy for future generations, what is now needed is collective action to lead society towards a sustainable future. Thanks to our expertise, creativity, and commitment, we believe we can achieve virtuous growth. To further its commitment, in 2022 iM Global Partner created the non-profit endowment fund of a philanthropic nature: The iMGP Donations Fund.

## About iM Global Partner

iM Global Partner is a worldwide asset management network. It selects and builds long-term partnerships with talented and independent asset management companies through direct capital ownership. iM Global Partner is present in 13 locations across Europe and the United States and provides its clients with access to the best management strategies of its Partners. It represents around US\$36 billion of assets under management as of end April 2022.

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