

Linkee and iM Global Partner renew partnership for 2022

Paris - April 14, 2022 - For the second year in a row, iM Global Partner has renewed its partnership with the French charity Linkee which provides struggling students with groceries and meals while at the same time reducing food waste.

Linkee was established in 2016 as an environmental company with the aim of combatting food waste. It has been supported by more than 190 associates and more than 200 partners in the food industry.

The company recovers both meals and groceries from restaurants, food suppliers, large and small shops, festivals, delicatessens and chefs. Any unsold or surplus food or drinks are distributed to those who have the greatest need.

The company has around 13,000 volunteers helping to distribute food. Since the beginning of the pandemic the association was particularly useful in helping to feed the many students who, living away from home, were unable to find the part-time work they needed to be able to afford food.

With a simple, flexible and fast system Linkee was able to scale up operations very quickly to support these struggling young people.

Linkee's founder and president Julien Meimon said “We are glad to renew our partnership with iMGP, which will strengthen our work to promote sustainable food help in France. This collaboration paves the way for a world without food waste and fosters civil engagement against poverty. It is important that all the major actors in our society get involved for causes like student poverty that has become a national problem unsolved at this stage. In this way, iMGP is showing with its partnership with Linkee the example of sustainable help for those who need it.”

Philippe Couvrecelle, CEO and Founder of iM Global Partner said “We are delighted to renew our partnership with Linkee in 2022. This great organization created and launched by Julien Meimon and his team is a very impressive initiative that stresses the huge precarity issue for many young students. Beyond our support, we would be more than pleased if we can contribute to convince other companies or financial institutions to support Linkee in their actions on the field and their ambitious plan for food securitization especially for youth.”

iMGP Donations Fund



About Linkee

Linkee is an association focused on reducing food waste by providing an efficient logistic solution. How does it work? Linkee collects unsold food and surplus from caterers, wholesales, grocery stores and events and redistributes them to associations as well as directly to students. Since October 2020 and the covid-19 crisis, Linkee has organized daily food distribution to support students in a precarious situation, and also connected them with partner associations whose aim is to provide psychological and administrative assistance. With several distributions per week in Paris and its regions, and most recently in Bordeaux and Reims, the association has already distributed more than 1 million sustainable meals to over 20 000 students. Linkee's team is mostly composed of student-volunteers, involving distribution several times per week where music, a nice ambiance and energy destigmatize and revolutionize food aid.

About the iMGP Donations Fund

Since 2020, iM Global Partner has been committed to the future of youth. We are convinced that the best way to achieve sustainable success is to create shared value. In this context, iM Global Partner combines positive social impact and growth by connecting the company to a meaningful mission. We believe that, to leave a fitting legacy for future generations, what is now needed is collective action to lead society towards a sustainable future. Thanks to our expertise, creativity, and commitment, we believe we can achieve virtuous growth. To further its commitment, in 2022 iM Global Partner created the non-profit endowment fund of a philanthropic nature: The iM Global Partner Donations Fund.

About iM Global Partner

iM Global Partner is a worldwide asset management network. It selects and builds long-term partnerships with talented and independent asset management companies through direct capital ownership. iM Global Partner is present in 13 locations across Europe and the United States and provides its clients with access to the best management strategies of its Partners. It represents over US\$37 billion of assets under management as of end February 2022.

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