

IM SQUARE, SUPPORTED BY EURAZEO, APPOINTS JEFFREY SEELEY AS HEAD OF ITS FUTURE US DISTRIBUTION PLATFORM AND CONFIRMS ITS STRONG AMBITIONS ON THE US MARKET

PARIS/LONDON (16th of March 2018)

Jeffrey Seeley joins iM Square Group as Head of US Business Development

iM Square, the sole European investment and development platform dedicated to asset management and supported by Eurazeo who will become its reference shareholder, announces the appointment of Jeffrey Seeley as Head of its future US distribution platform: iM Global Partner US.

With strong ambitions for the US market, iM Square contributes actively to the development of the investment companies it invests in through financial backing, human engagement and operational distribution capacity, now both in Europe and in the US.



Jeffrey Seeley will support the ambitious development of the company in the USA. He will be based in Philadelphia (Pennsylvania) and will take his position in March 2018. Aged 48, he brings more than 20 years of experience in distribution, sales and business development. He has a perfect knowledge of US distribution platforms, strategic partnerships as well as collaboratively working with investment management partners to continue their asset growth successes.

He notably spent over 16 years building AMG Funds (and its predecessor Managers Investment Group) with his last four years at AMG Funds as Head of US Distribution and Executive Committee member. He developed customised distribution and service strategies for more than 20 affiliates of the company. He then was Head of Distribution & Sales at BP Capital Funds for two years where he notably developed distribution for the mutual funds and built out the retail and institutional clients sales teams. Until this appointment, he was working as Head of Distribution and Sales at Resource Securities, a subsidiary of Ciii Capital Partners.

iM Global Partner US will have a sales/distribution team of 6 to 10 people in the coming years to help drive significant asset flows, to identify and create new partnership, and to develop new products.

Philippe Couvrecelle, President of iM Square comments about the appointment of Jeffrey: “We are very glad to welcome Jeffrey in our team. We are convinced of his ability to achieve the great ambitions we have for iM Global Partner US and we consider the US to be an essential and core market. His 20-year experience and his cultural fit with iM Square entrepreneurial philosophy will be critical assets for his mission to support and develop the operational distribution capability of our current and future European and US partners in the US.”

Jeffrey Seeley, new Head of Business Development at iM Global Partner US adds: “I am thrilled to join iM Square Group to create iM Global Partner US which has great ambitions on a market that I know well. It is a very unique model in Europe and I am glad to participate in their development in the US. I look forward to bring my knowledge of the market to the unique and value-added iM Square business model, based on flexibility, both in investment and distribution capability brought to our current and future partners”.

About iM Square Group – iM Global Partner

The Group iM Square aims to build a global development and investment platform dedicated to asset management sector, targeting talented, independent, already mature and local market recognised investment companies (mostly in the US, but also in Europe and Asia). iM Global Partner aims to accelerate its funds range growth. Its funds can be managed by iMGP or being delegated to iM Square’s asset management companies, in order to help them grow globally. Amundi, Eurazeo, Dassault and La Maison are iM Square’s founding shareholders which have enabled its launch in June 2015. iM Square is currently seeking for one or several new significant international shareholders and also may finance its long-term growth through a possible IPO.

About Eurazeo

With a diversified portfolio of approximately €15 billion in assets under management, Eurazeo is a leading global investment company with offices in Paris and Luxembourg, New York, Shanghai and Sao Paolo. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The Company covers most private equity segments through its five business divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME, Eurazeo Patrimoine and Eurazeo Brands. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term. As a global long-term shareholder, the firm offers deep sector expertise and a gateway to global markets, and enables the transformational growth of its companies.

Eurazeo is listed on Euronext Paris.

ISIN: FR0000121121 - Bloomberg: RF FP - Reuters : EURA.PA

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